

WOLLONDILLY ECONOMIC ACTIVITY

MONTHLY SNAPSHOT / MAY

WOLLONDILLY RESIDENTS

Total Spend

\$157.7m

Change VS Last Year



Proportion of Spend Into LGA



TOP CATEGORY

SUPERMARKETS



Total Spend into
Top Category



\$21.7m

GROWTH HIGHLIGHT

Restaurants

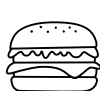


23.7%



GROWTH VS LAST MAY

- Household **1.7% up**
- Tourism & Entertainment **12.7% up**
- Discretionary Retail **8.7% up**
- Private Transport **7.9% down**
- Food Retailing **3.6% up**
- Accommodation **19.4% up**



RESIDENT SPEND INTO LGA

Total Unique Residential Customers



35.1k

Total Spend



\$24.3m

RESIDENTS FAVOURITE BRANDS IN THE PAST YEAR

- Clothing **INDUSTRIE**
- General Retail **RONI'S HOME DEPOT**
- Food Retailing **MICHEL'S PATISSERIE**
- Homewares **DUSK**
- Eat Out **ELJANNAH**
- Personal Services **SEPHORA**



SEPHORA



INDUSTRIE™



dusk

WOLLONDILLY ECONOMIC ACTIVITY

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BUSINESS PERFORMANCE

Total Spend into Local Business

 **\$38.5m**

Change VS Last Year

 **0.2%** 

CUSTOMER BREAKDOWN

Total
Customers

 **219k**

Resident Spend
Contribution

 **63%**

Customer Change
VS Last Year

7.9% 

Total Night Spend

\$5.9m 

GROWTH HIGHLIGHT

Restaurants visitor spend out
performs regional trend

 **358k / 29.9%** 

NIGHT SPEND HIGHLIGHT

TOURISM & ENTERTAINMENT



Total Night Spend

\$2.2m



Growth VS Last Year

 **6.5%** 

GROWTH VS LAST MAY

- Tourism & Entertainment **8.8% up**
- Discretionary Retail **6.8% up**
- Food & Retailing **3.7% up**
- Private Transport **4.8% down**
- Accommodation **10.9% down**

VISITOR SPEND INTO LGA

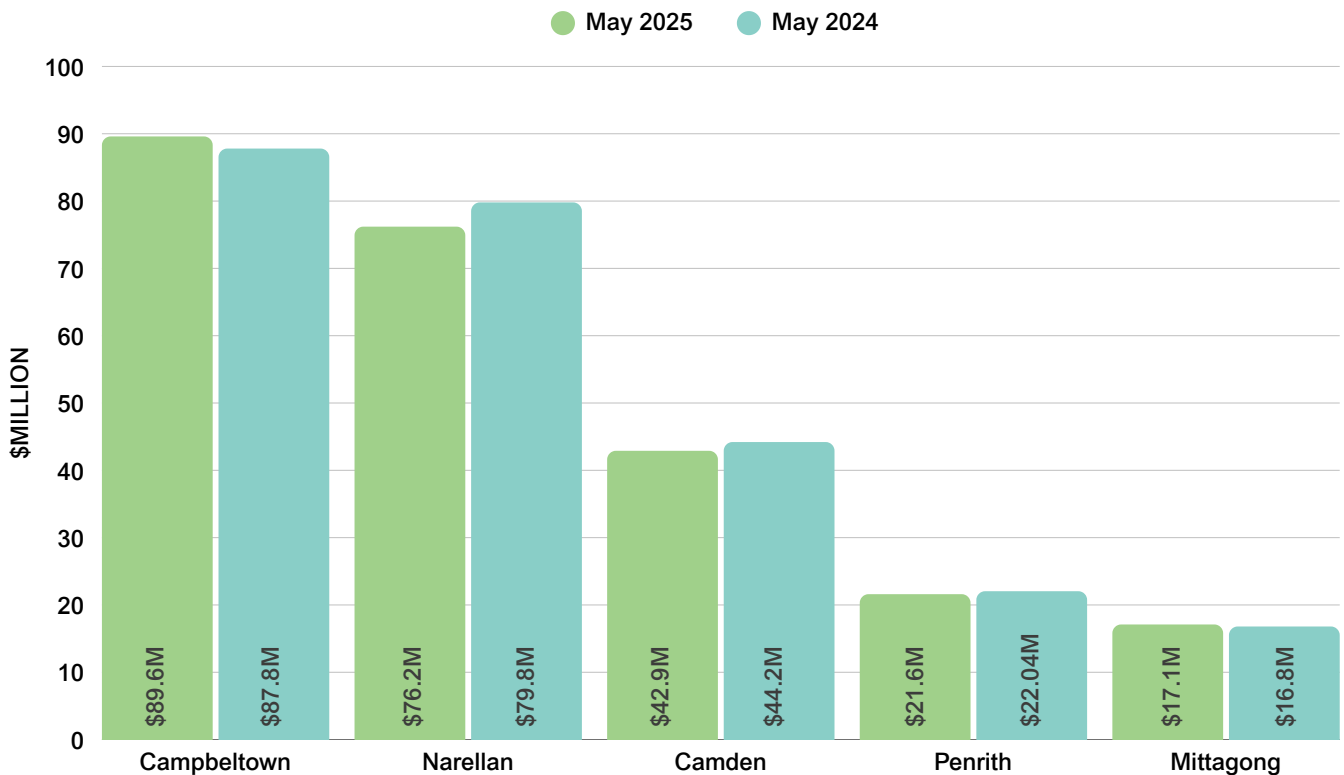
- Total Spend **\$14.2m**
- Total Unique Visitors **184k**
- Visitors % of Total Customers **84%**
- Visitor Spend Contribution **37%**

WOLLONDILLY ECONOMIC ACTIVITY

MONTHLY SNAPSHOT / MAY

SPEND INTO NEIGHBOURING COMMUNITIES


Yearly Leakage



RESIDENT SPEND OUTSIDE LGA


\$133.4m

Top Spending Lifestage
YOUNG FAMILIES
\$35.6m

Resident Spend Outside
 **84.6%**

RESIDENT SPEND ON TOURISM & ENTERTAINMENT

Total Resident Spend Outside Wollondilly



\$17.4m



Total Spend into Wollondilly



\$3.3m

WOLLONDILLY ECONOMIC ACTIVITY

MONTHLY SNAPSHOT / MAY

RESIDENT SPEND ON DISCRETIONARY RETAIL

Total Resident Spend Outside Wollondilly



\$36.5m



Total Spend into Wollondilly



\$2.4m

FAVOURITE VISITOR BUSINESS' IN WOLLONDILLY

FAVOURITE VISITOR BUSINESS' IN WOLLONDILLY OVER LAST YEAR

- Camden Valley Inn 6.3%
- Appin Bakery 2.0%
- Dilly Cafe & BBQ Chicken 3.9%
- George Inn 1.8%



Disclaimer: This snapshot is a summary of information sourced from banking transaction data. The intent is to share interesting economic information specific to Wollondilly. We do not seek to promote or hinder business activities.

WOLLONDILLY ECONOMIC ACTIVITY

MONTHLY SNAPSHOT / MAY

KEY OBSERVATIONS

OBSERVATION 1

May has seen an uptick in resident spending compared to last May. There is a clear appetite for discretionary retail in the LGA, however potential challenges with the cost of living pressure is leading to more payment plan options.

OBSERVATION 2

May has seen the night time economy grow over the last year. Although night time spend has increased, the day time spend exceeds total tourist and entertainment night time spend.

OBSERVATION 3

May has seen a continued trend of resident spending in neighbouring LGA's with Campbelltown seeing greater growth than in 2024. There is a strong visitor economy that continues to contribute to the wider Wollondilly economy.
